



TARTEEB

It's What We Do

2024

BUILDING A LEGACY
A GLIMPSE INTO TARTEEB

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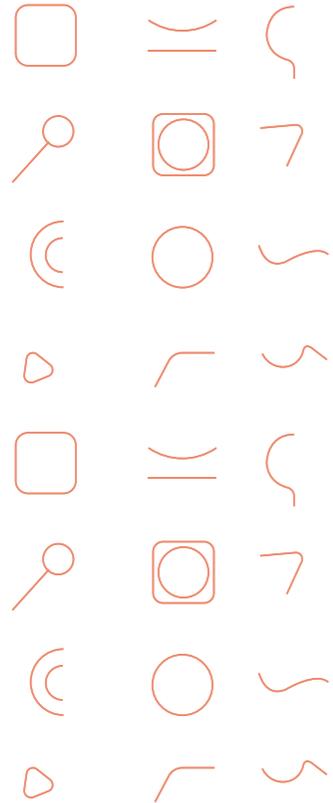
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OUR MISSION



At TARTEEB, our mission is to leverage the latest techniques in media technology and entertainment to craft personalized experiences that consistently surpass our clients' expectations.

Drawing upon more than 15 years of invaluable experience, we've cultivated a rich history of collaboration with a variety of industries.

We are committed to persistently exploring new frontiers and exceeding your every expectation.

OUR VISION



Our vision is to be the trusted partner of choice for businesses seeking extraordinary events to create unforgettable stories, and craft marketing opportunities for brands to shine.

OUR VALUES



Innovation

Our work and our industry hinges on the ability to push the boundaries of creativity and redefine what's possible.



Passion

Passionate people are perfectionist; we commit to the success of every aspects to ensure that our client's key strategic objectives are met.



Teamwork

We understand the strength of our collective experience and expertise, which is why we prioritize effective teamwork and value long-term partnerships with our clients.



Excellence

We frequently evaluate and update our quality control methods so that we continue to overcome challenges and deliver solid results.



Respect

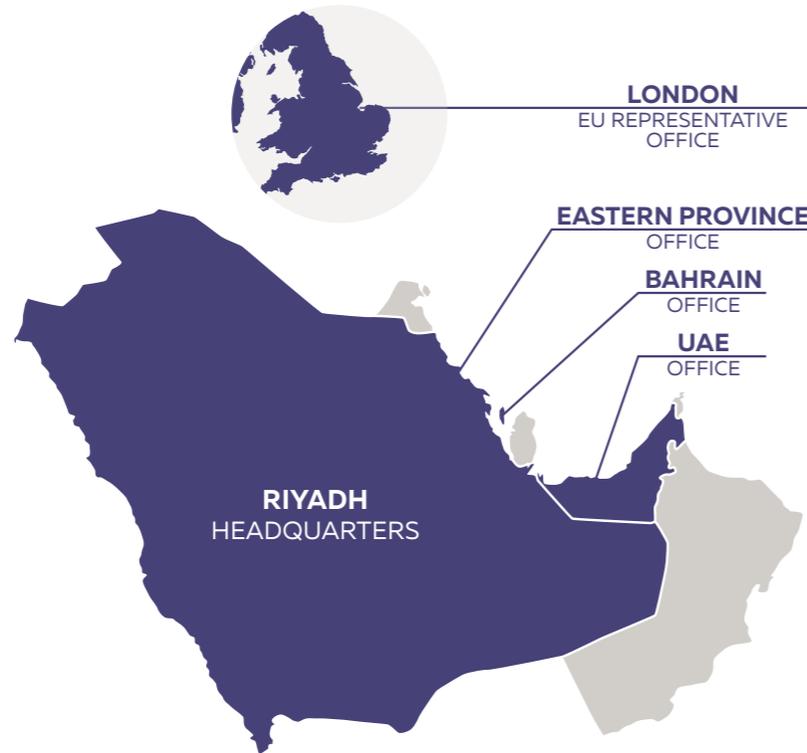
We commit to treating all our stakeholders and employees with the outmost respect and consideration.

DIRECTOR STATEMENT

"We at TARTEEB are driven by creativity and determination to deliver distinctive approaches to achieve tangible results and reach our client's outmost expectation."



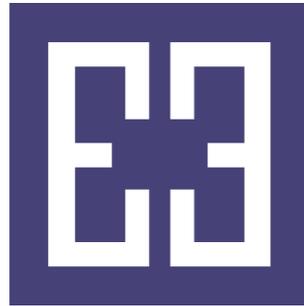
OUR STORY



TARTEEB Events and Marketing has over 15 years of experience in the market, which has provided us with immense industry knowledge and a growing portfolio of Events, Marketing, and Talent Management services. We have provided these services to multiple clients in several business sectors, such as government entities, Food and Beverage, Finance, Entertainment, etc. We have delivered successful activations, events, and digital campaigns, and have expanded our services to the UAE and KSA.

As we continue to grow our team and portfolio, we attribute our success to our consistency in delivering high-quality work and maintaining strong relationships with our clients to achieve their mission and vision. Our drive to build and expand has led us to where they are now.

It's What We Do



**ENTERTAINMENT
EVENTS**



**PROJECT
MANAGEMENT**



**CORPORATE
EVENTS**



**SHOPPING
FESTIVALS**



**THEATRES
& SHOWS**



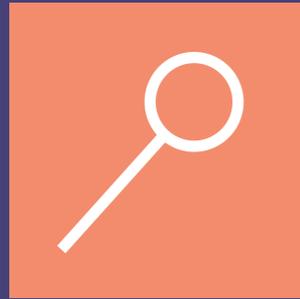
**AWARD
CEREMONIES**



**CONFERENCES
& SEMINARS**



PERFORMERS



ENTERTAINEMENT EVENTS



SABIC FAMILY OPEN DAY

Our team effectively executed the family day event, overseeing the entire process from conceptualization to implementation.

Our services encompassed idea generation, project management, and coordination with suppliers. Our hands-on approach ensured a seamless and memorable experience, highlighting our commitment to delivering tailored and professional events for our esteemed clients.



YEAR
2024
ATTENDEES
+4,000
CLIENT
SABIC

Tarteeb Event and Marketing Agency took pride in presenting a meticulously curated event exclusively designed for SABIC employees. This comprehensive extravaganza was strategically crafted to foster team spirit, engagement, and enjoyment among the esteemed workforce. Key Features:

Games and Rides

A thoughtfully selected array of carnival-style attractions, including the Ferris wheel, carousel, bumper cars, and an inflatable obstacle course, suitable for diverse age groups.

Food Stalls

An extensive selection of food stalls offering both local and international cuisines, featuring live cooking, BBQ, snacks, and beverages, to elevate the culinary experience for all participants.

Kid's Zone

A dedicated area featuring interactive games, face painting, arts and crafts, storytelling sessions, and stage shows, specifically designed to cater to the younger demographic.

Relaxation Zones

Thoughtfully designated areas with comfortable seating and shade, providing attendees with the perfect environment to relax, socialize, and enjoy the festivities.

Entertainment

Live performances featuring renowned music bands, magicians, and acrobats, ensuring continuous and high-quality entertainment throughout the event.

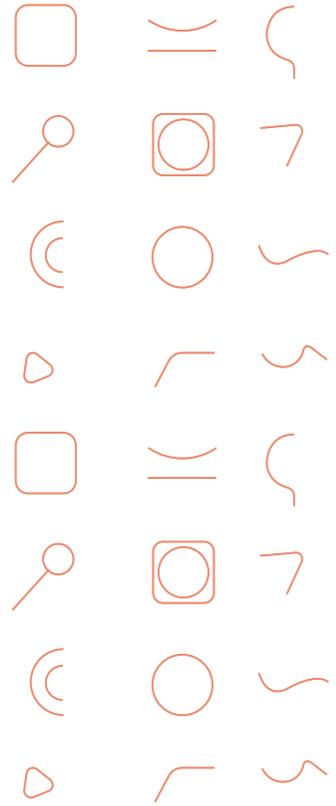
Sports and Competitions

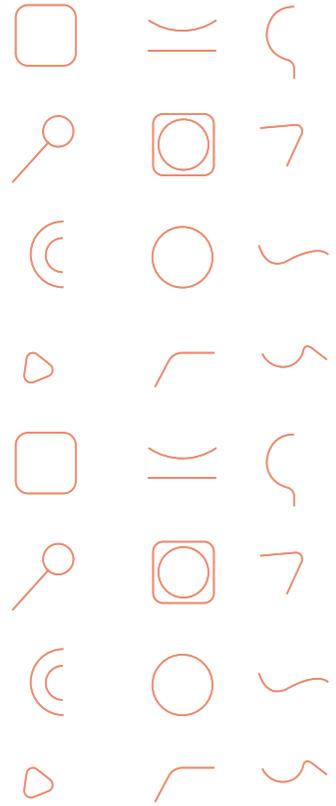
Engaged in friendly and well-organized sports competitions, such as tug-of-war, relay races, and football matches, designed to encourage active participation and team camaraderie.

Cultural Activities

Immersed in a showcase of the rich Saudi Arabian culture through carefully curated traditional dance, performances, henna art, and calligraphy demonstrations.

Tarteeb Event and Marketing Agency was committed to delivering a seamlessly executed and professional event, contributing to a memorable experience for SABIC employees.







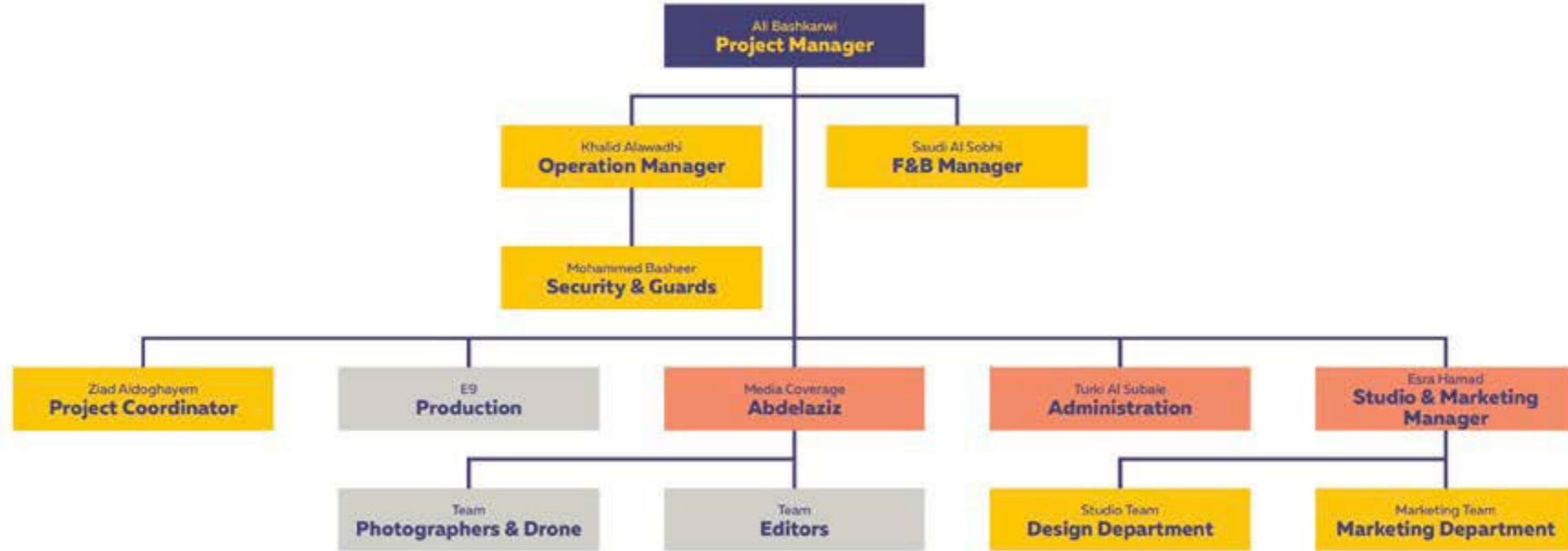
ALSUWAILEM STREET

We proudly partnered with the Ministry of Culture Saudi to produce and manage the highly successful "AlSuwailem Street". This creatively designed event revived the cultural value of a historic street, showcasing different eras from the 1950s to the 2000s.

Our role encompassed event production, branding enhancement, marketing collateral, and comprehensive video and photo coverage from start to finish. Attendees enjoyed nostalgic games, beloved cartoon characters, and captivating children's theater performances.



	YEAR
	2023
	CLIENT
	Ministry of Culture - KSA





«Al Suwailem Street» project for year 2023 has been organized under the theme «Journey Through Time.» The event comes with an innovative idea to showcase and embody different eras of history and present them in a distinctive, artistic and cultural style. The event took place at King Abdulaziz Park to provide diversity and a variety of activities inspired by different time periods, adding a spirit of fun.

Event Organizing and Management

- Overall project management, including budget development, timeline establishment, and resource allocation
- Communication with stakeholders, including vendors, sponsors, and government entities
- Logistical planning and execution, covering areas such as transportation

F&B Management

- Sourcing service providers that match the identity of the event
- Managing all of the suppliers and ensuring the safety and professionalism of the operators.
- Submitting daily report of sales and traffic flow.

Media Coverage

- Full event coverage of videos and photos.
- Editing and customizing the videos as per the client guidelines and requirements.
- Drone coverage of the event

Marketing

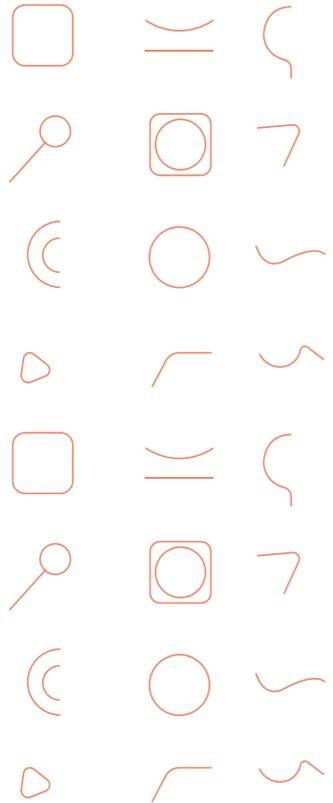
- Developing the pre-event marketing plan.
- Recommending influencers to cover the event.
- Creating daily posts on multiple platforms.

Design

- Hiring and training of more than 150 organizers and supervisors
- Ongoing evaluation and feedback sessions to improve skills and knowledge
- Establishment of clear roles and responsibilities to maintain efficient operations

Crowd Management:

- Conceptualizing the event, including the design and theming of the park, to create an immersive and engaging environment for families of all ages.
- 3D modeling of the entire floor plan and all activities within

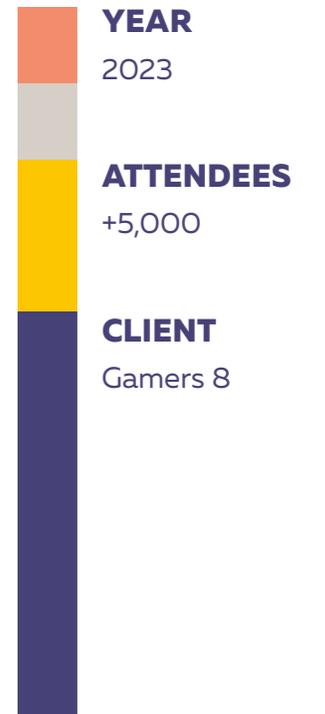




PEAKY BLINDERS

Peaky Blinders: The Rise immersive experience has made its debut in the GCC region, venturing beyond London's borders for the first time. TARTEEB was entrusted with the delivery of this high-end production, from concept and script development in collaboration with London's top creative team to executing an immersive elaborate set. This immersive experience premiered for the first time in Saudi Arabia at the Gamers8 Season.

Over the course of a month, TARTEEB delivered an impressive 100 shows, each drawing more than 5,000 visitors. The resounding success of this event has paved the way for its inclusion in various upcoming festivals and events across the region, promising even more unforgettable experiences.





TARTEEB is proud to present the successful completion of the full project management for the Peaky Blinders: The Rise immersive experience in Saudi Arabia. This ambitious project aimed to bring the renowned British television series 'Peaky Blinders' to life, offering fans an interactive and captivating experience that combined elements of theater, storytelling, and historical reenactment. TARTEEB's project management team played a pivotal role in ensuring the seamless planning, execution, and delivery of this immersive experience in Saudi Arabia. TARTEEB holds the exclusive intellectual property rights for the immersive Peaky Blinders experience within the GCC region. Project Objectives:

Concept Development

Collaborated closely with the creative team to define the overarching concept and vision for the immersive experience, ensuring authenticity and staying true to the Peaky Blinders brand.

Talent Acquisition and Management

Recruited highly skilled actors, performers, and production staff with extensive experience in immersive theatre and historical re-enactment. Coordinated rehearsals, managed schedules, and ensured the availability of necessary talent throughout the project.

Venue Selection and Design:

Identified suitable venues in Saudi Arabia that could accommodate the immersive experience, while working with architects and designers to create an environment that accurately reflected the atmosphere and aesthetics of the Peaky Blinders series.

Set Construction and Production

Oversee the construction of intricate and authentic sets that faithfully recreated the iconic locations from the Peaky Blinders series. Collaborated closely with production teams to ensure seamless integration of technical aspects such as lighting, sound, and special effects

Budgeting and Financial Management

Developed a comprehensive budget for the project, considering various aspects such as venue rental, set construction, talent acquisition, marketing, and operational costs. Monitored and controlled expenses throughout the project lifecycle to ensure efficient financial management

Marketing and Promotion:

Developed and executed a comprehensive marketing strategy to generate widespread awareness and excitement about the immersive experience. Leveraged various channels including social media, traditional advertising, and strategic partnerships to reach the target audience and drive ticket sales.



Ticketing and Customer Experience

Collaborated closely with the creative team to define the overarching concept and vision for the immersive experience, ensuring authenticity and staying true to the Peaky Blinders brand.

Quality Assurance and Feedback

Recruited highly skilled actors, performers, and production staff with extensive experience in immersive theatre and historical re-enactment. Coordinated rehearsals, managed schedules, and ensured the availability of necessary talent throughout the project.

Operations and Logistics

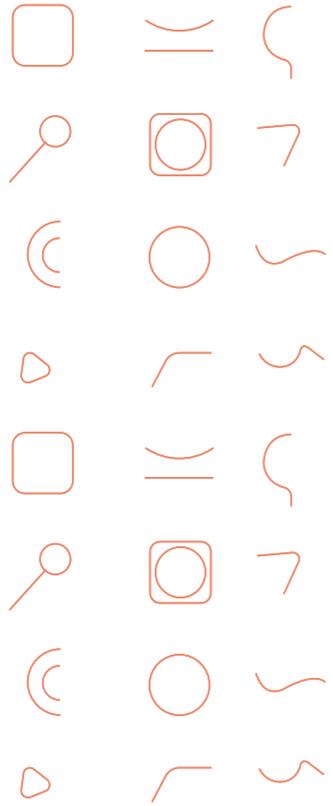
Identified suitable venues in Saudi Arabia that could accommodate the immersive experience, while working with architects and designers to create an environment that accurately reflected the atmosphere and aesthetics of the Peaky Blinders series.

Project Evaluation and Closure

Overseed the construction of intricate and authentic sets that faithfully recreated the iconic locations from the Peaky Blinders series. Collaborated closely with production teams to ensure seamless integration of technical aspects such as lighting, sound, and special effects

Conclusion:

Under the expert project management provided by TARTEEB, the Peaky Blinders: The Rise immersive experience in Saudi Arabia was a resounding success. TARTEEB's meticulous coordination and execution ensured that the world of Peaky Blinders was authentically brought to life, providing fans with an unforgettable and immersive encounter with the iconic series. The full project management provided by TARTEEB contributed significantly to the seamless planning, execution, and delivery of this remarkable immersive experience in Saudi Arabia.



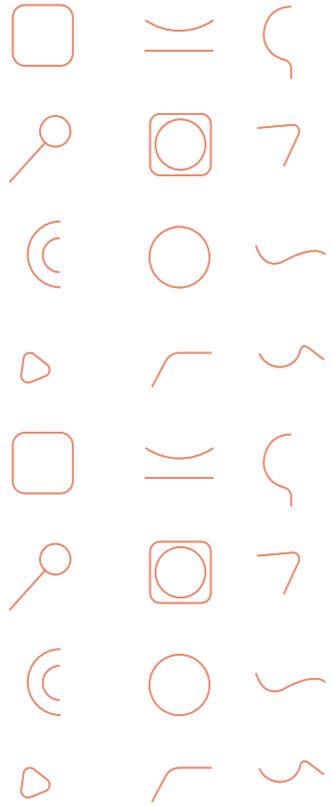


IGN CONVENTION

TARTEEB hosted the IGN Convention for five consecutive years, starting in 2013. The event concept was developed, organized, and executed by TARTEEB and was the first in the region to feature global IPs such as Battlefield 1, Street Fighter V, FIFA, Counter-Strike, DOTA, Rocket League, Tom Clancy: Rainbow 6 Siege, and more. The event was a haven for both gaming enthusiasts and anime aficionados and was attended by international celebrities from famous movies, TV series, voice actors, and WWE icons.

In addition to the featured games, TARTEEB offered a host of interactive games in both indoor and outdoor areas, as well as live on-stage concerts and Cosplay competitions.







COMEDY SHOWS

TARTEEB is one of Bahrain's pioneering leading companies that has produced comedy shows highlighting and promoting local and regional comedians.





ENTERTAINMENT SERVICES





WALKABOUT SERVICES

We excel in offering entertaining roaming services that bring joy to any occasion!



LED JUMPERS



LED ROAMING DANCERS



STILT WALKERS



CARTOONETTE



LED DRUMMERS



LUMENS STILT WALKERS



DRONE SHOW

TARTEEB introduced the Drone Show to the kingdom's event and entertainment scene. With a celebratory premiere of the National Day of Bahrain.

BAHRAIN NATIONAL DAY



GAMERS8





PROJECT MANAGEMENT



GAMERS8

As the longest-running Esports festival worldwide, the Saudi Esports Federation entrusted TARTEEB with the management of the overall festival season, which included the delivery of 15 venues and providing a diverse team of professionals in event management, creative, music, design, hospitality, and health and safety industry.

Our extensive knowledge of the gaming and event industry, coupled with our ability to anticipate the needs of both the Federation and clients, enabled us to deliver exceptional events that surpassed the standards of other international gaming events. The festival took place over eight weeks in Riyadh, Saudi Arabia, and featured esports competitions, panel discussions, workshops, concerts, and community gaming activations.



YEAR
2023
ATTENDEES
+1,100,000
CLIENT
Saudi Esports Federation

For the summer season in Riyadh, TARTEEB was entrusted with the management of Gamers8 on behalf of the Saudi Esports Federation. The scope of work was extensive and aimed to ensure the success and seamless execution of the event. Here is a more detailed breakdown of the tasks undertaken by TARTEEB during this festival season:

Overall Festival Management:

- Strategic planning and coordination of the entire festival season, spanning 8 weeks in Riyadh, Saudi Arabia
- Oversight of 15 festival venues, including venue selection, setup, and logistics management
- Liaison with various stakeholders to align goals and objectives for each event

Creative Services:

- Conceptualization and design of event branding, signage, promotional materials, and stage setups
- Development of engaging visual elements to enhance the overall attendee experience
- Collaboration with artists and performers to create unique and memorable moments

Team of Professionals:

- Recruitment and deployment of a diverse team of industry professionals specializing in event management, creative services, music production, design, hospitality, and health and safety
- Training and coordination of staff to ensure seamless collaboration and efficient operations
- Continuous support and supervision to maintain high standards throughout the festival

Concert Production:

- Curation of musical performances in line with the festival's theme and target audience
- Sound engineering and technical support for live music acts and DJ sets
- Licensing and compliance with copyright regulations for music usage

Event Management:

- Detailed scheduling and execution of e-sports competitions, panel discussions, workshops, concerts, and community gaming activations
- Vendor management for equipment rentals, catering services, security personnel, and other event-related services
- On-site coordination to handle any unforeseen challenges and ensure smooth event flow

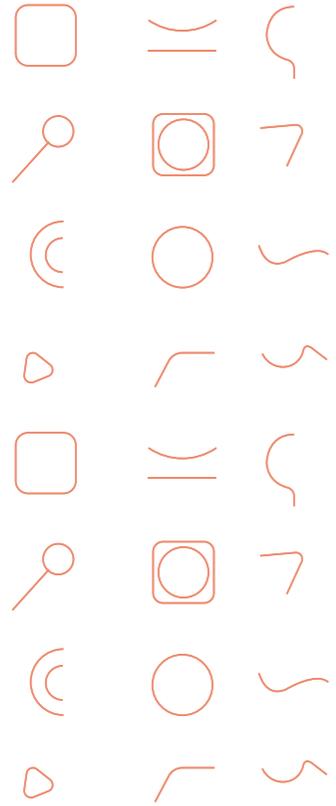
Hospitality Services:

- Planning and implementation of guest services including registration, accommodation arrangements, transportation logistics, and VIP experiences
- Provision of amenities such as lounges, refreshments, and rest areas for attendees
- Customer service support to address inquiries, feedback, and special requests

Health and Safety Measures:

- Development and enforcement of comprehensive health and safety protocols to protect attendees, staff, and participants
- Emergency response planning in collaboration with local authorities and medical professionals
- Regular inspections to ensure compliance with safety standards throughout the festival venues

Mohammed Ismaeel Security & Logistics Lead	Miswadi Bin Siskandar Operation & Projects Lead	Ali Bashkarwi Project Manager	Vinu Rajendran Accounts Specialist	Ahmed Al Harban Comms & Planning Lead	Mahmoud Safwat Visual Designer
Ahmed Hussain Access Control Manager	Marc Ortega Senior Planner	Khalid Al Awadhi Project Manager	Turki Al Subaie HR Specialist	Lijumon Manhattil Production Team	Fatema Shehabi Marcom Specialist
Lujain Ahmed Al Mussallam Operations Support Manager	Hadi Rahal Show Lead & Concert Head	Fatima Yusuf Project Manager		Esra Hamed Marketing Manager	Fajer Kooheji Marketing Specialist
Anne Amie Vazhapilly Operations Supervisor	Saudi Al Sobhi F&B Manager	Yap Yen Yen Project Manager		Jassim Hajeri Creative Manager	
	Ziad AlDoghayem F&B Coordinator	Hussain Al Hayki Project Coordinator		Abdulahad Siddique 3D Designer	
	Name Title	Mahmood Fekri Project Manager		Donya Rabea 3D Designer	
	Name Title	Emam Al Jabarti Zone Manager		Abdulsamad Yousef 3D Designer	
		Anas Al Betar Project Coordinator		Ali Mahmood Visual Designer	
		Mustafa Faqeeh Project Coordinator		Razan Alserew Visual Designer	



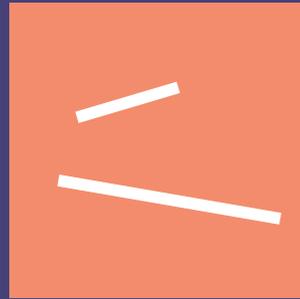
LET'S PADEL TOURNAMENT

TARTEEB, in collaboration with Let's Padel, orchestrated a highly successful Padel tournament at the Ritz Carlton, Bahrain, uniting both novice and seasoned players in competitive matches.

The comprehensive tournament management encompassed the development of a bracket system to match players based on their skill levels, facilitated through both online and onsite registration processes. Additionally, TARTEEB oversaw the operation of the outdoor F&B area and meticulously curated the interior and exterior setup and branding of the tournament.



	YEAR
	2022
	CLIENT
	Let's Padel



CORPORATE EVENTS



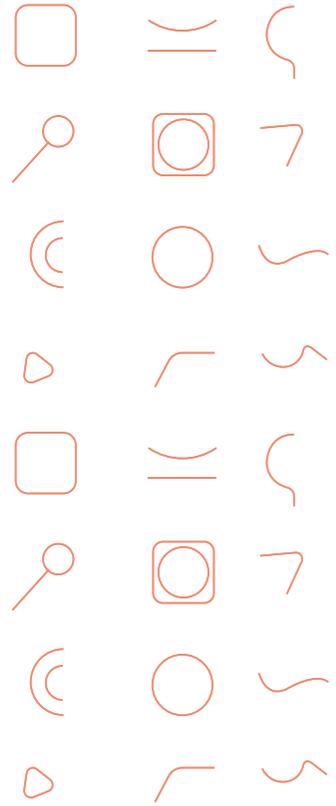
RAWABI HOLDING NEW BRAND IDENTITY REVEAL

The Rawabi Holding Group rebranding private event was an endeavor where our team delivered a fusion of creativity and efficiency, smoothly.

The services ranged from meticulous stage design, production expertise, and flexible project management. We elevated audience engagement through the development of cutting-edge event activation tools, including interactive touch screens. An artistic sculpture of the elevated logo. The highlight was the captivating audio-visual and lighting design enveloping the entire event space. An activation orchestrated to showcase continuous movement that added a dynamic touch, introducing the show-stopping rebrand animation. The Rawabi rebrand demonstrates our commitment to transformative brand experiences through a blend of innovation and flexibility.



2024	YEAR
+200	ATTENDEES
Rawabi Holding	CLIENT



UNWTO CONFERENCE

Under the auspices of the World Tourism Organization (UNWTO), a United Nations Agency, TARTEEB was entrusted with the execution of a conference aimed at promoting accessible and sustainable tourism. This encompassed the design, branding, and production of the conference, as well as the comprehensive management of the delegates and speakers.

TARTEEB's expertise in event management and production, as evidenced by our successful execution of various conferences, seminars, and corporate events, ensured the seamless delivery of the UNWTO conference. The event, held in a prestigious location in the Kingdom of Bahrain, featured engaging panel discussions, workshops, and networking opportunities, contributing to the advancement of accessible and sustainable tourism practices globally.



YEAR	2018
ATTENDEES	35+ Countries
CLIENT	Bahrain Tourism & Exhibitions Authority



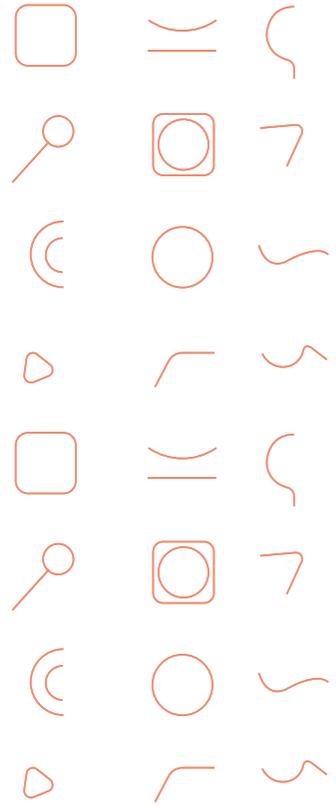
MOHAMED BIN MUBARAK ALKHALIFA ACADEMY

TARTEEB proudly organized and executed the graduation ceremony for the Mohamed bin Mubarak Alkhalifa Academy for Diplomatic Studies which involved the conceptualization and design of the event as well as the provision of hospitality and VIP services and the rundown of the event.

The ceremony was held under the patronage of HRH the Crown Prince and Prime Minister, and outstanding graduates were honored by HH Shaikh Mohammed bin Mubarak.



YEAR
2023
ATTENDEES
+700
CLIENT
Ministry of Foreign Affairs



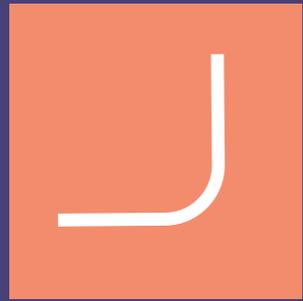
ARCAPITA NEW BRAND IDENTITY REVEAL ANNUAL INVESTORS' MAJLIS

TARTEEB successfully organized a high-class luxurious private event for Arcapita and its shareholders.

The event spanned two days, beginning with a VIP Gala Dinner held in one of Bahrain's famous heritage houses, featuring a fine dining experience, musical entertainment, and an exquisite interior setup. The second day focused on the reveal of Arcapita's new brand identity at their headquarters, we transformed the headquarters into a lavish set complete with a stage setup, a façade that incorporates interactive and touch screen technologies, VIP networking areas, and an outdoor dining experience.



2022	YEAR
100-200	ATTENDEES
Arcapita	CLIENT



SHOPPING FESTIVALS



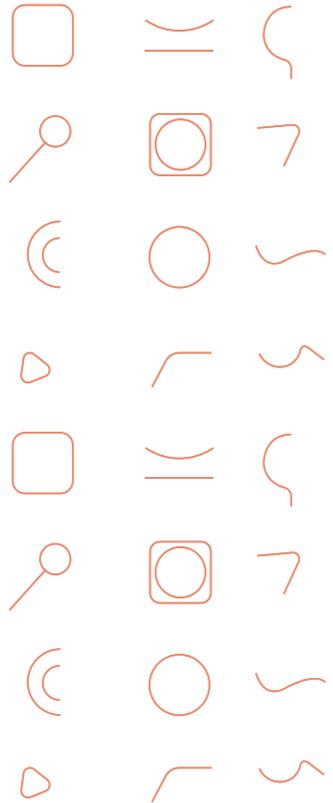
MANAMA GOLD

The event aimed to create an immersive and interactive experience, with a particular focus on transforming the Souq area into a captivating gold-themed festival environment. This involved the design and creation of art installations spread throughout the Souq, the provision of gold workshops and activities, the inclusion of street performers and artists, the introduction of traditional food vendors, and collaboration with gold vendors and merchants to participate in and register for the event.

TARTEEB orchestrated the event with both an opening and closing ceremony, featuring a raffle mechanism designed to facilitate registration and offer opportunities to win.



YEAR
2024
ATTENDEES
+5,000
CLIENT
Bahrain Tourism & Exhibitions Authority



BAHRAIN SHOPPING FESTIVAL

Tarteeb has successfully managed the Shop Bahrain festival for two consecutive years, showcasing our experience in enhancing Bahrain's tourism sector.

The festival was held across 22 malls in Bahrain and included comprehensive oversight of operations, production, entertainment, and in-mall activities. Tarteeb developed the innovative Shop Bahrain Mobile Application, administered a robust reward system, and efficiently directed a team of over 150 young organizers and supervisors. The event highlights our capability to deliver successful large-scale projects, emphasizing creativity, technological innovation, and effective team leadership.



YEAR	2024
ATTENDEES	+5,000
CLIENT	Bahrain Tourism & Exhibitions Authority

For the Bahrain Shopping Festival held between 2018 and 2019, commissioned by the Bahrain Tourism and Exhibition Authority (BTEA), TARTEEB assumed responsibility for delivering a comprehensive range of services aimed at expanding the tourism sector in Bahrain, increasing visitation numbers, and boosting the national economy. This section will provide a detailed breakdown of TARTEEB's scope of work within each specified area:

In-Mall Stand Production

- Design and construction of visually appealing stands for participating vendors, ensuring brand consistency and maximizing visibility
- Installation and disassembly of stands according to schedule
- Maintenance of stand quality throughout the festival

Event Organizing and Management

- Overall project management, including budget development, timeline establishment, and resource allocation
- Communication with stakeholders, including vendors, sponsors, and government entities
- Logistical planning and execution, covering areas such as transportation

Developing Raffle System Application

- Creation of an application designed specifically for the raffle system, allowing participants to enter draws and view prizes
- Integration of the app with existing infrastructure to facilitate seamless entry into contests and rewards programs
- Promotion of the app via social media channels and other communication methods

In-Mall Activities

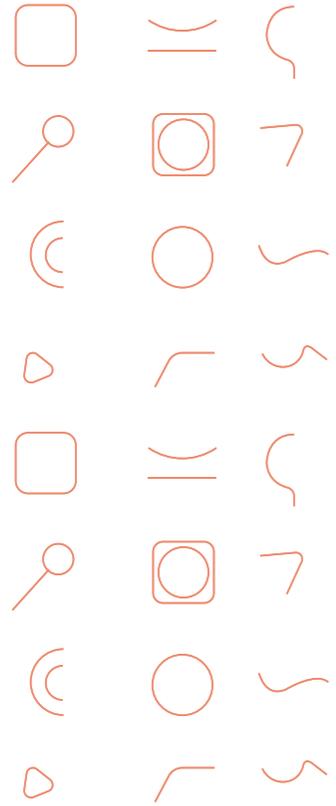
- Organizational planning and coordination of interactive experiences, workshops, and demonstrations
- Engagement of professional instructors and facilitators to lead these activities
- Selection and procurement of necessary supplies and resources

Organizers Training and Management

- Hiring and training of more than 150 young organizers and supervisors
- Ongoing evaluation and feedback sessions to improve skills and knowledge
- Establishment of clear roles and responsibilities to maintain efficient operations

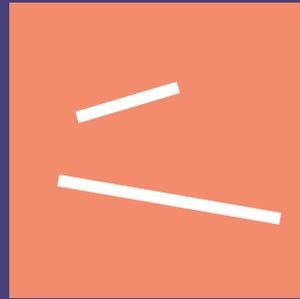
Additionally, TARTEEB oversaw the following aspects of the festival:

- Creative activities in more than 22 malls in Bahrain, which included decorations, installations, and thematic elements
- Launch of the 'Shop Bahrain' mobile application, providing users with real-time updates on sales, discounts, and exclusive offers
- Prize and reward system organization, ensuring fairness and transparency in contest results.



ASSOCIATIONS





MARKETING PROJECTS

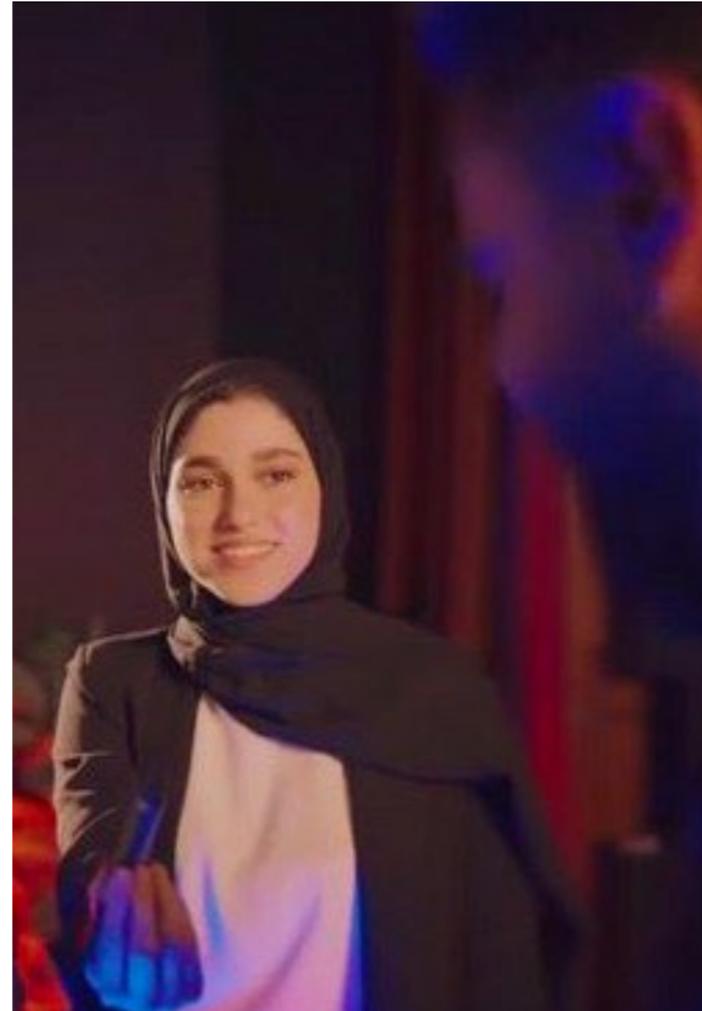


STRATHCLYDE UNIVERSITY

When the University of Strathclyde opened its campus in Bahrain, we crafted a well-rounded marketing strategy to help introduce them.

Our approach spanned both online and offline channels, with a mix of digital campaigns, custom communications materials, and an exciting launch event featuring branded visuals and social media management.

This multi-faceted plan ensured a successful debut that raised the University's profile and appealed to prospective students in the region.



THE BENEFIT COMPANY

Since Benefit Company started their social media journey in 2018, we've been there every step of the way.

We've helped them shine with unique content, fun social media activations, influencer collaborations, and smart online marketing strategies, making their brand stand out and grow.



YEAR
2018 - Present

CLIENT
The Benefit Company

ESKAN BANK WEBSITE

Our client Mazad tasked us with launching their rebrand across multiple online platforms, tailoring the approach to effectively reach diverse target audiences.

We developed a strategic marketing plan complemented by a suite of high-impact branded collateral.

This comprehensive digital campaign enabled Mazad to execute a successful rebrand launch that resonated powerfully with their key audience segments.

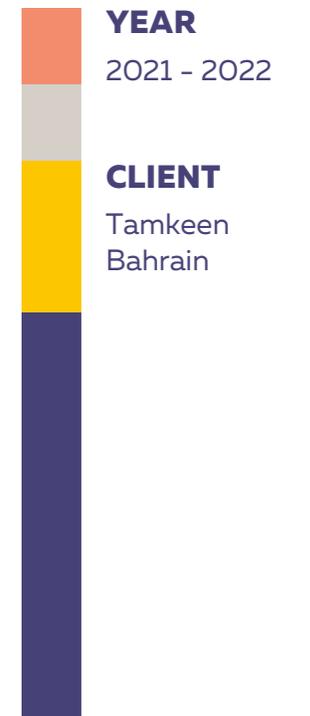


	YEAR
	2023 - Present
	CLIENT
	Eskan Bank

TAMKEEN BAHRAIN

Our client aimed to launch their rebrand to a wide audience and create targeted campaigns for small business owners.

To achieve this, we developed a marketing plan with strategically crafted content to elevate their market position.

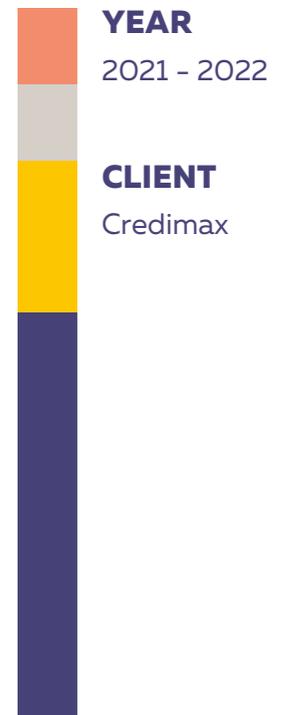


CREDIMAX PAYMENT GATEWAY

Credimax aimed to revitalize their social media presence.

To achieve this, we developed a comprehensive content strategy that transformed their visual and copy content, introduced unique and eye-catching designs, and implemented a targeted sponsored ad strategy.

This approach ensured that Credimax's message reached their desired audience effectively, amplifying their presence and achieving their goals.



OPTICA EYEWEAR BOUTIQUE

Optica set out to elevate their presence both on social media and in their physical locations.

With these ambitious goals in mind, we crafted a dynamic approach that included eye-catching print materials, strategic social media campaigns, and a diverse array of engaging content—visual, animated, and written.

We also introduced exciting video concepts and productions, and leveraged influencer marketing to amplify their reach.

This comprehensive and innovative strategy ensured Optica captivated their audience and achieved remarkable engagement across all platforms.



	YEAR
	2020 - 2021
	CLIENT
	Optica

BAHRAIN DEVELOPMENT BANK

BDB wanted to create a dynamic social media presence to easily connect with SMEs.

To achieve this, we developed engaging visual, animated, and written content.

To further enhance their reach, we curated exciting quarterly campaigns showcasing the array of services BDB provides, highlighting the benefits clients can reap.

Additionally, we implemented robust community management to foster meaningful interactions and build a loyal online community.



تتوقعون في
أي سنة فتح البنك؟

In what year do you
think the bank was opened?



YEAR
2021 - 2022
CLIENT
Bahrain Development Bank

SEEF MALL

Our client Mazad tasked us with launching their rebrand across multiple online platforms, tailoring the approach to effectively reach diverse target audiences.

We developed a strategic marketing plan complemented by a suite of high-impact branded collateral.

This comprehensive digital campaign enabled Mazad to execute a successful rebrand launch that resonated powerfully with their key audience segments.

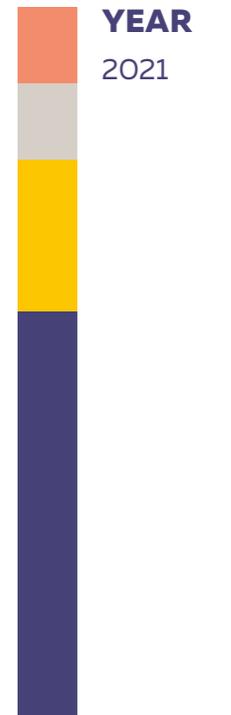


	YEAR
	2019 - 2021
	CLIENT
	Seef Mall

BRAND REVEAL CAMPAIGN

At TARTEEB, we were excited to develop and launch a dynamic series of videos and a comprehensive marketing campaign for Tamekeen's brand reveal. Our team crafted a series of engaging videos to highlight their new identity and implemented a strategic marketing approach across social media and digital platforms.

The result was a highly successful brand reveal that generated substantial buzz and engagement.



NATIONAL BANK OF BAHRAIN

NBB set out on a mission to boost their CSR initiatives among their clientele, and we were thrilled to help!

We crafted an engaging video campaign from start to finish—developing, directing, producing, and spreading the content across multiple platforms.

By teaming up with influencers and managing the talent, we helped NBB achieve a viral sensation on social media.



YEAR
2018

CLIENT
National Bank of Bahrain

AL BASTA MARKET (BTEA)

Working on the of Al-Basta Market for two consecutive years was an exhilarating journey.

We tackled everything from creating vibrant branding and managing production to coordinating every detail of the setup.

Our all-in approach made for an extraordinary and memorable event!



YEAR
2016 - 2017

CLIENT
Bahrain Tourism
& Exhibitions
Authority

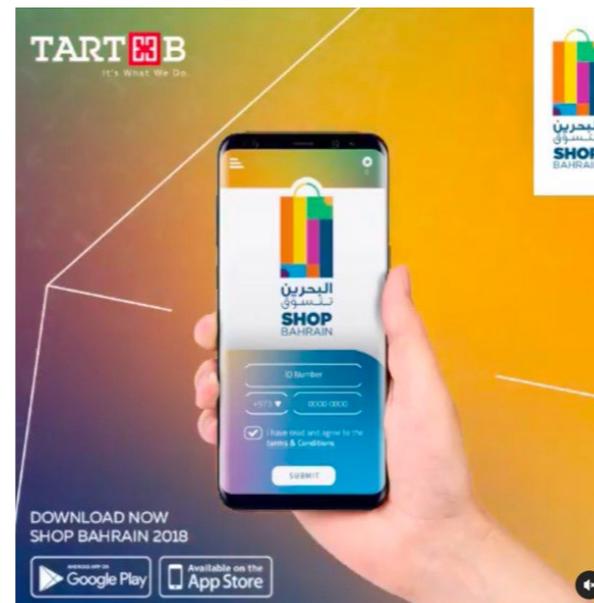
SHOP BAHRAIN (BTEA)

Tarteeb partnered with the Bahrain Tourism and Exhibition Authority to create an amazing event across 15+ malls in Bahrain.

We handled everything— from the initial concept and production to marketing both online and offline.

Our mission was to deliver a fun and engaging experience that thrilled audiences and highlighted Bahrain’s vibrant culture.

This project showcases our dedication to excellence and our ability to turn ideas into unforgettable events, making us the perfect partner for your next big project.



YEAR
2018 - 2019

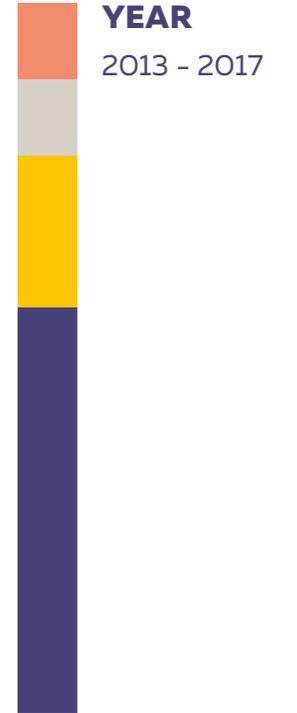
CLIENT
Bahrain Tourism & Exhibitions Authority

IGN CONVENTION

IGN Comic Con is a premier event entirely initiated, produced, managed, and marketed by Tarteeb for five years.

We handle everything from planning and logistics to dynamic social media campaigns and influencer partnerships.

With engaging content and interactive community activities, we've transformed IGN Comic Con into a must-attend, fun-filled event for comic and entertainment fans.



ALSUWAILEM STREET

For the Ministry of Culture Saudi's Suwailem event, TARTEEB delivered a standout marketing solution with a complete brand refresh. Our talented team crafted a vibrant booklet filled with essential event details, designed a detailed event map for seamless navigation, and produced striking printables to generate excitement.

We didn't stop there—our creativity shone through in the development of dynamic social media content. We created captivating videos, launched engaging campaigns, and executed a strategic approach that amplified the event's presence online. From stunning digital visuals to strategic social media planning, every element was meticulously designed to enhance the event's impact and showcase our team's exceptional skill set. The result was a truly memorable Suwailem event that left a lasting impression.



YEAR
2023

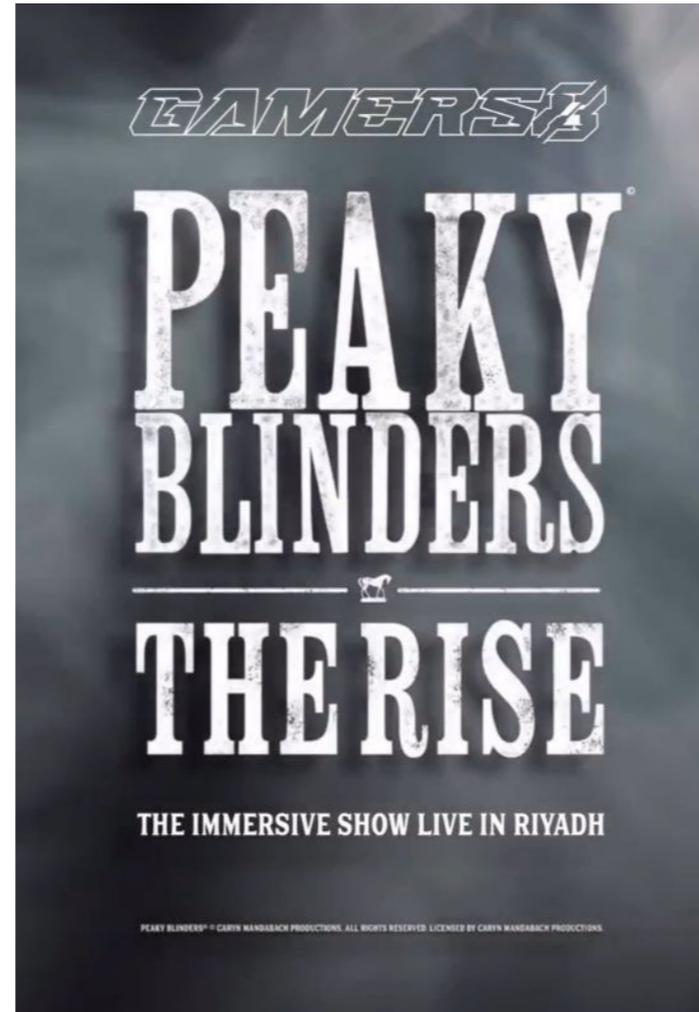
CLIENT
Ministry of
Culture - KSA

PEAKY BLINDERS

For the Peaky Blinders immersive experience, TARTEEB delivered a powerful marketing campaign that truly captured the show's unique style.

We designed eye-catching posters and printables and ran engaging social media campaigns with impactful videos and posts.

This creative approach not only built significant excitement but also significantly boosted ticket sales, ensuring the Peaky Blinders event was a major success and left fans buzzing with enthusiasm!



	YEAR
	2023
	CLIENT
	Gamers 8

GAMERS8

For GAMERS8, TARTEEB unleashed our creative prowess to develop an exciting mix of marketing collateral.

From vibrant printables and eye-catching screen content to dynamic venue facade designs and an engaging season's booklet, our team went all out! Each piece was crafted with passion and flair, showcasing our dedication and creativity.

We pulled out all the stops to make GAMERS8 an unforgettable event, leaving fans thrilled and talking about it long after the final game!



YEAR	2023
CLIENT	Saudi Esports Federation

TARTEEB

It's What We Do

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